

March 24, 1999

Re: Electric Supplier Choice in Illinois

Dear Valued Customer:

Exciting changes are happening in the electricity industry, and you will be one of the first customers to experience this new era. I am writing today to tell you about your company's options under the Illinois Commerce Commission rules implementing the Electric Service Customer Choice and Rate Relief Act of 1997 (Customer Choice Act).

After careful review, the state of Illinois is allowing Illinois businesses to enter a competitive electric marketplace beginning October 1, 1999. Non-residential customers are being offered the opportunity to enter a lottery process. If selected by the lottery process, a customer will have the option to choose their electric supplier. If you wish to register for the lottery process, please return the enclosed postcard by June 15, 1999 or call us at 1-800-862-6222, extension 1212.

If you are chosen in the lottery process, your business may either choose to continue receiving electricity supplied by South Beloit Water Gas & Electric Company (doing business as Alliant Energy (SBWG&E)) or you may choose another electricity supplier authorized by the Illinois Commerce Commission. You are not required to switch your energy supplier. If you do nothing, Alliant Energy (SBWG&E) will continue to supply your electricity.

To help you understand what will happen with electricity markets in the future, Alliant Energy (SBWG&E) has prepared the enclosed information titled 'Options for Electric Customer Choice'. This document gives you some basic information about the restructuring of the electricity market and supplier choice in Illinois. In order to make an informed decision regarding the choice of your business' electric supplier, please review the enclosed material.

Regardless of who you choose to be your supplier, it is important to remember that Alliant Energy (SBWGE) will continue to provide the distribution services for your electricity delivery. Our employees will also continue to maintain the electric distribution lines. When you have a service question, or wish to report a service interruption, you will continue to call Alliant Energy (SBWG&E). The only component that will change is that now you will have a choice for who supplies your electricity commodity.

If you have any questions, or need more information, please call Alliant Energy (SBWGE) at 1-800-862-6222, extension 1212.

Sincerely,

Erroll Davis
President and Chief Executive Officer
Alliant Energy

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If you are chosen in the lottery process, your business may either choose to continue receiving electricity supplied by Interstate Power Company (doing business as Alliant Energy (IPC)) or choose another electricity supplier authorized by the Illinois Commerce Commission. You are not required to switch your energy supplier. If you do nothing, IPC will continue to supply your electricity.

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If you have any questions, or need more information, please call Alliant Energy (IPC)'s Customer Care Program at 1-800-723-7635.

Sincerely,

Dale Sharp
President,
Interstate Power Company, dba Alliant Energy (IPC)

